

## <u>GDPR</u>





## **Overview**

The General Data Protection Regulation (GDPR) is designed to balance the need for businesses' and customers' data information to flow freely, and the need to protect the rights of the individual.

As a professional you need to be aware of the legal requirements of the GDPR so you can ensure your organisation is compliant.

On this course you will get a thorough introduction to GDPR so you can grow your understanding of protecting personal data and be able to handle data in the digital economy appropriately.

This course is for anyone handling customer data, whether you work with customers in person, over the phone, or through digital or paper correspondence. You don't need any previous experience.

## What you'll learn

- You will be able to explain what the General Data Protection Regulation (GDPR) is
- You will understand that almost everyone including private individuals, employees and employers need to know about the GDPR
- You will be easily able to discuss why there was a need for the GDPR
- You shall be able to outline what is meant by Personal Data
- You will know about and be able to define what we mean by a Data Subject
- You will love being able to explain the Key Principles of the Regulation (GDPR)
- You will easily be able to explain the Responsibilities of individuals & the organisation
- You can tell others about how Subject Data Access Requests will operate
- You will be 'ahead of the game' compared to co-workers/ colleagues and friends



# Build EU GDPR data protection compliance from scratch (CIPT)

- Course 1: Build EU GDPR data protection compliance from scratch (CIPT)
- Course 2: How to succeed in a Data Privacy Officer Role (GDPR DPO, CIPM)
- **Course 3:** GDPR Privacy Data Protection Case Studies Explained (CIPP/E, CIPM, CIPT)
- **Course 4:** Ultimate Privacy by Design Guide step by step strategies with examples (CIPM, CIPT)
- **Course 5:** Build Security Incident Response for GDPR Data Protection (incl. parts from CIPT and CIPM also)
- Course 6: (part of CIPP/US): California Consumer Privacy Act (CCPA) Complete course

## Course Curriculam:

- Section 1: Introduction
- Section 2: Understanding the need for privacy in the IT environment
- Section 3: Core Privacy Concepts
- Section 4: Privacy Considerations & Techniques
- Section 5: Privacy in Systems and Applications
- Section 6: GDPR Implementation short intro guide!
- Section 7: Online Privacy Issues
- Section 8: Technologies with Privacy Considerations
- Section 9: Direct Marketing Challenges
- Section 10: Lawful Processing of HR Data, Contracts & Recruiting
- Section 11: GDPR for Cloud Service Providers (CSPs)
- Section 12: GDPR and Payment Services Directive (PSD2)
- Section 13: How Technology can help in achieving GDPR compliance
- Section 14: Conclusion

## Who this course is for:

- Anyone interested in GDPR compliance
- Any security enthusiast willing to learn about GDPR
- Anyone interested in how to start a GDPR programme
- Anyone interested in technologies that can help achieving GDPR compliance
- Anyone interested in making a turn in their career to DATA PRIVACY
- Any privacy consultant, manager, director or DPO
- Any lawyer interested to learn about data privacy and how technology may fit in this picture also



## **GDPR - in a nutshell**



It explains the rationale for data protection regulation and provides an overview of the GDPR. It outlines the six data protection principles and the accountability principle. It explains the new and enhanced data subjects' rights. Significant compliance issues, such as subject access requests, the impact on direct marketing and personal data breach reporting are considered.

#### This GDPR awareness training is structured around four topics

- GDPR rationale and overview
- Principles and accountability
- Individual rights
- Applying the GDPR



## **Topics**

## GDPR – rationale and overview

This topic introduces the GDPR. The GDPR's background, key roles and definitions are outlined. The increased penalties and exemptions are described.

## Principles and accountability

This topic introduces the six data protection principles underpinning the GDPR. The overarching accountability principle is explained.

## Individual rights

This topic outlines the individual rights that EU citizens have under the GDPR. It also considers the business impact of serving those rights.

## Applying the GDPR

This topic considers three challenging GDPR compliance subjects. These are: subject access requests (SARs), the impact on direct marketing and personal data breach reporting.